

**AN INSIDE LOOK AT THE UNCONSCIOUS MINDS RUNNING
BOTH, THE REPUBLICAN AND DEMOCRATIC NATIONAL
CONVENTIONS**

BY

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Over the next two weeks both conventions and candidates for the office of president, vice president and other political figures in their conventions will be analyzed, and evaluated regarding their conscious and unconscious motivations based on their Goodfield Personality Types and subsequent predictable behavior.

As much as is humanly possible this evaluation will be unbiased and will strictly adhere to the observable psychological dynamics presented by the top officials in both parties.

**The Republican National Convention,
Cleveland Ohio, July 18-21, 2016
Part 5**

Donald Trump

Donald Trump was the fourth of five children. Trump's mother was a Scottish immigrant, born on the Isle of Lewis, off the west coast of Scotland. Trump's paternal grandparents were German immigrants; Trump's grandfather, Friedrich Drumpf, was a successful Klondike Gold Rush restaurateur who anglicized the family name. Donald Trump's parents married in 1936, settling in Jamaica Estates, Queens. Fred Trump eventually became one of the city's biggest real estate developers. Mary Trump was naturalized as a US citizen on March 10, 1942.

Trump attended the private Kew-Forest School in Forest Hills, Queens, where Fred Trump was a member of the Board of Trustees. Trump's father told an interviewer in 1983 his son "was a pretty rough fellow when he was small," prompting him to enroll his son in the New York Military Academy (NYMA) in eighth grade for the duration of his high school education. Trump participated in marching drills and wore a uniform, attaining the rank of cadet captain in his senior year.

Trump attended Wharton School of the University of Pennsylvania, because Wharton then had one of the few real estate studies departments in the US. He graduated in 1968, with a Bachelor of Science degree in economics.

Trump began his career at his father's real estate company, prior to graduating from college, Elizabeth Trump and Son. In 1971, Trump moved to Manhattan and became involved in larger building projects, using attractive architectural design to win public recognition. He later created The Trump Organization. Beyond his traditional ventures in real estate and the hospitality and entertainment industries, Trump has established the Trump name and brand in other industries and products with mixed success.

Over the course of his career, Trump has initiated and been the target of "hundreds" of civil lawsuits, which Trump lawyer Alan Garten said in 2015 was "a natural part of doing business in this country." Four of Trump's businesses have declared Chapter 11 bankruptcy.

A 2011 report by the Center for Responsive Politics showed that over two decades of US elections, Donald Trump made contributions to campaigns of both Republican and Democratic Party candidates.

In October 2013, New York Republicans had circulated a memo suggesting Trump should run for governor of the state in 2014, against Andrew Cuomo. Trump said that while New York had problems and taxes were too high, running for governor was not of great interest to him.

Forbes listed Trump at #336 among the wealthiest 400 of The World's Billionaires.

Trump and his businesses, as well as his three marriages, have for decades received prominent media exposure.

From 1996 until 2015, when he sold his interests, Trump owned part or all of the Miss Universe, Miss USA, and Miss Teen USA beauty pageants. Among the most recognized beauty pageants in the world, the Miss Universe pageant was founded in 1952 by the California clothing company Pacific Mills.

He hosted The Apprentice, a popular reality television show on NBC, from 2004 to 2015.

Trump has marketed his name on a large number of building projects as well as commercial products and services. He achieved mixed success doing so for himself, his partners, and investors in the projects. Many developers pay Trump to market their properties and to be the public face for their projects. For that reason, Trump does not own many of the buildings that display his name. According to Forbes, this portion of Trump's empire, actually run by his children, is by far his most valuable, having a \$562 million valuation.

Trump University LLC (formerly the Trump Wealth Institute; later named Trump Entrepreneur Initiative LLC) was an American for-profit education

company that ran a real estate training program from 2005 until at least 2010. After multiple lawsuits, it is now defunct. One of the cases, Low vs. Trump, is scheduled to go to trial in San Diego on November 28, 2016.

On June 16, 2015, Trump announced his candidacy for president as a Republican, and quickly emerged as the front-runner. He announced to use his own money and doesn't want a salary when he is the US president. His statements in interviews and at campaign rallies have often been controversial.

Trump won the highest number of states and votes in the primary elections, culminating with a victory in Indiana on May 3, 2016, whereupon his remaining Republican rivals suspended their campaigns and Republican chairman Reince Priebus declared him to be the presumptive nominee. Several weeks later, on May 26, the Associated Press reported that Trump had earned the 1,237 delegates needed to secure the nomination. Trump was formally nominated on July 19, 2016, at the 2016 Republican National Convention.

In my book *Are They Crazy?* (2015) I profiled Donald Trump. Down below is an excerpt.



PHOTO COURTESY OF GAGE SKIDMORE

Goodfield Personality Type 2.3 The Pouncer

A “wild Hair” up the Republican’s caucus

First Impression

Bombastic and overwhelming
Outspoken and opinionated
A force to be reckoned with
Street smart
Believes most of his BS
Victory at all cost, including reason
Charismatic
The definition of the word arrogant

Five reasons why this person is The Pouncer Type 2.3

1. Shock showing somewhat in eyes
2. Shifting of jaws
3. Tight top lip
4. Eyebrows pulled together (furrowed)
5. Block in throat

PERSONALITY CHARACTERISTICS

This Goodfield Personality Type has the following characterization:

- A powerful person when it comes to facts, data and people
- A critical player in major decision-making situations
- Privately admits to feeling living life behind a glass wall
- Able to see but limited in his ability to be a full participant
- Often found at the center of policy decisions
- Often found at center of the fray when action is required
- Knows what is necessary to obtain objectives
- A keen observer and insightful about dynamics of situations
- When the time is "right," will not hesitate to speak up
- Will notice quickly those who agree and those who don't
- Can choose to be the center of attention showing power
- Has skills and outstanding organizational abilities



Picture Courtesy of Gage Skidmore

COMMENTARY BASED ON PUBLIC PRESENTATIONS AND PSYCHOLOGICAL OBSERVATION

Donald Trump is often found at the center of the fray when action is required. He has a knack for knowing what is necessary to obtain his objectives. He is a skilled observer of others' actions and steps in when decisive action is necessary. He is skilled at reducing the dynamics of a situation. He will not hesitate to speak up when the time is right — and even sometimes when the time is not right.

Trump always has his eyes open for those people who are on the inside and those people who aren't. He loves being the center of attention and showing his power, skills, and riches.

Trump is a little boy who wants to prove to the world he is strong. This behavior is a way of avoiding deeper anxieties that he may or may not have addressed. He is a person capable of rationalizing his actions after setting his goals. He is a passionate man who on some level denies his deeper feelings. When it comes to family and friends, he is 100 percent loyal.

Trump has an object relationship with people in general. Many are seen as players on *his* chessboard, never on their own. If you're in with "The Donald," then you are really in for an adventure that may be mutually advantageous.

The basic issue with Donald Trump is a deep distrust of anything or anybody. It is an unconscious struggle to prove he is invincible to the world. He believes he is both bright and lucky. He will not knowingly hire a person who sees the world differently than he does, as that person would threaten his unconscious self-concept.

Trump is approaching this election as one might expect, as a business deal to be negotiated and manipulated to final success or victory. Those

who fail to realize this do so at their own peril. When it comes to hardball negotiations, Donald Trump makes Vladimir Putin look like a frightened naïve amateur. Welcome to the wonderful world of Trump!

Donald Trump is, if nothing else, a great real estate salesman. The property for which he is negotiating is the United States and the rest of the world. This being his biggest potential acquisition, one would do well to study some of his books. In the *The Art of the Deal*, he says, “I like thinking big. I always have. To me it’s very simple: if you’re going to be thinking anyway, you might as well think big.” The titles *Time to Get Tough: Making America #1 Again* and *Think Like a Champion: An Informal Education in Business and Life* say it all.

Regardless of how you might feel about him, underneath that bizarre coiffured hair lurks a large brain, connected to a strong backbone that will not go away. Don't count him out just yet! The Donald may “duck” but he won’t quit.

Donald Trump and the Republican National Convention participation tonight

Donald Trump is like olives, you like them or you don’t. At the RNC many are doing their best to make him an acquired taste. To some he is not so much a person but a movement. Some would argue that he is a Narcissistic Personality Disorder. Were others would say he’s just a guy who ran out in front of the parade, which was already on the march.

His Thursday night performance will be more like a coronation than an acceptance speech. He will attempt to paper over differences and between the, as of yet, still divided Republican Party as George W. Bush laments that he may have been the last republican president. This cynicism is a clear reflection of the words that lay in front of Donald Trump, if he really seeks unity in the Republican Party.

To heal the divide he must address not just those who are there in the auditorium, but those who sit at home and watch in judgment as the Trump Caravan roll through the American homeland. The world media covering the convention assures that there will be an international audience scrutinizing the convention process and “The Donald” as well.

The old school republicans who watch are not so muted, awaiting the moment when Donald Trump suffers the inevitable fate of the Wiley Coyote. Nose to nose with the roadrunner he defies belief and gravity as well. The road runner standing on the edge of the cliff eyeball to eyeball quietly stairs at Wiley Coyote until he looks down and notice there is

nothing there! It is the moment he looks down that he disappears into a cloud of dust with a thud at the cliffs bottom.

Some powerful Republicans long for the of Trump's thud, while the Democrats watch in dismay, as the Trump revolution foretells their demise as they decry the evils of Hillary Clinton over and over again.

Those gathered under the circus tent in Cleveland will remember well the promises made, and the impression given. Donald Trump has already walked out of the smoky cloud to introduce his wife. The concern about the 50+ words uttered by another aspiring First Lady will not be so much remembered as plagiarism but mismanagement in a crisis.

Notwithstanding what some might call errors in judgment such as, not having a team with tighter scrutiny over content (his wife's speech), and the decision to let Ted Cruz speak after Mike Pence, Trump did well for a non-politician.

Donald Trump will be able to walk away from this convention feeling not just victorious but generally happy that he became the Republicans presidential candidate moreover, now he can begin the healing process between disparate factions.

A remark I often say about mental health is not the absence of problems but the ability to deal with them. In that sense, it could be said that the presidency is the presents of constant national and international conflicts. It is the judgment demonstrated in those conflicts successfully. Dealt with that defines the leadership many have long in the recent past.

A lot more people will have to learn to like olives if the Trump presidency is to become a reality.



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Ref: *Are They Crazy? The Ultimate Guide to the Candidate for America's Next President*
(2015)

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Available in paperback and e-book format

Forbes
Wikipedia
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